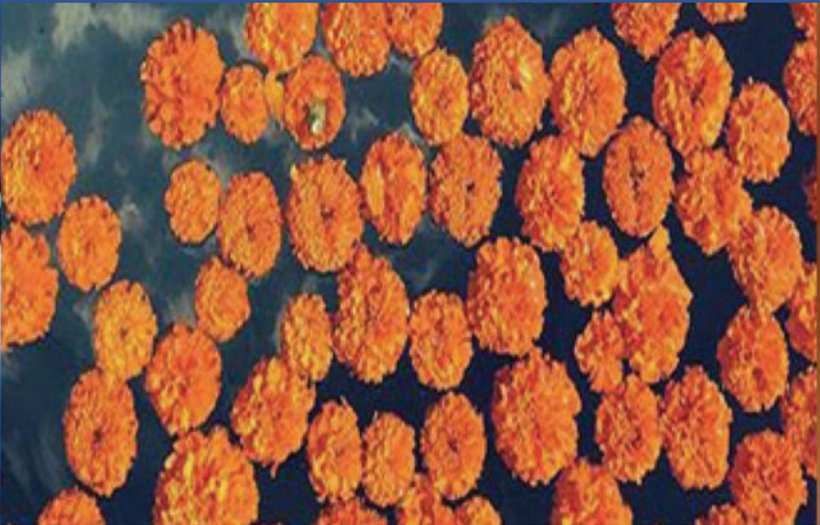




THE FUTURE OF RETAIL  
**SHINE**/SCOUT



IS THERE A  
FUTURE?

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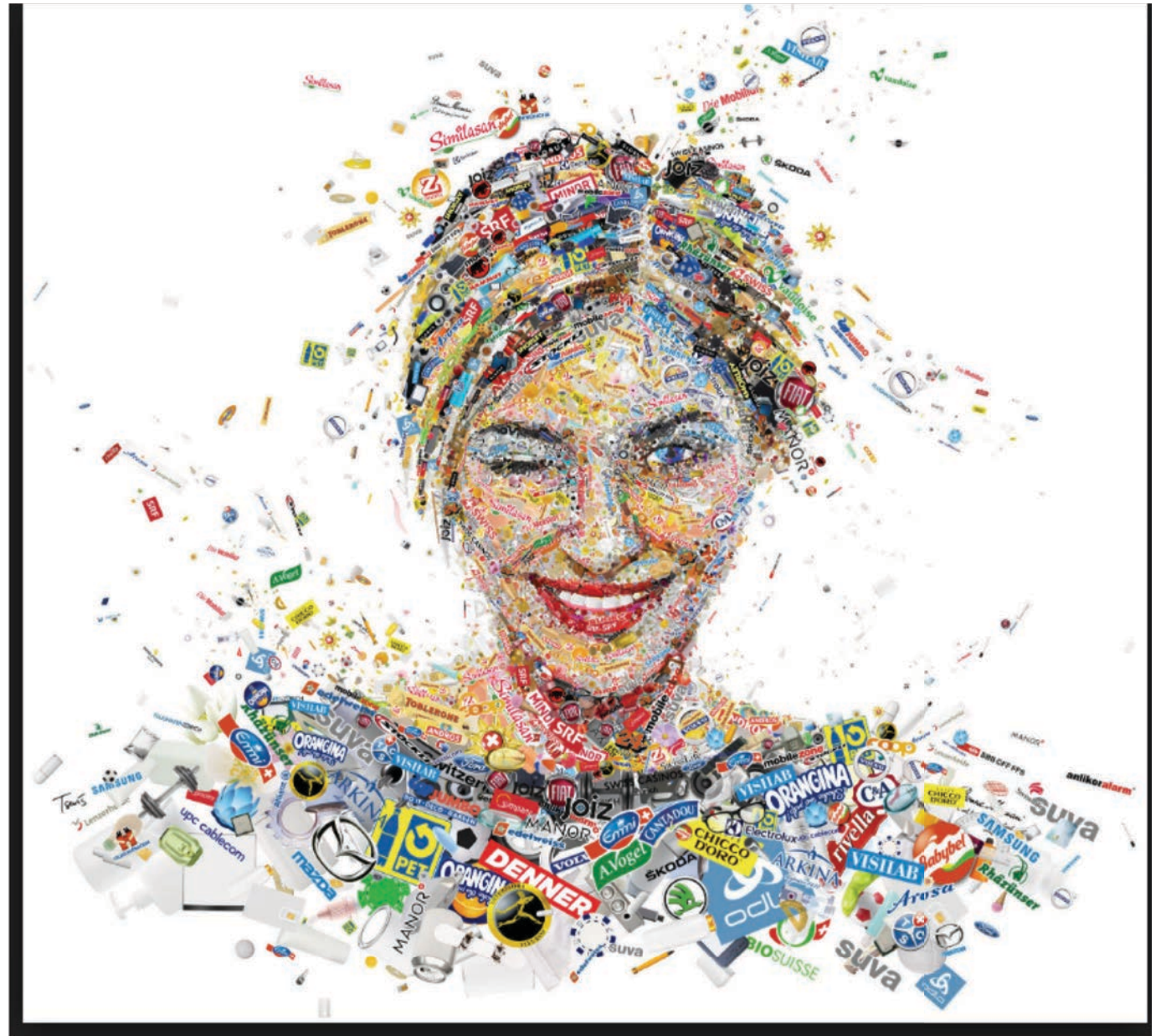


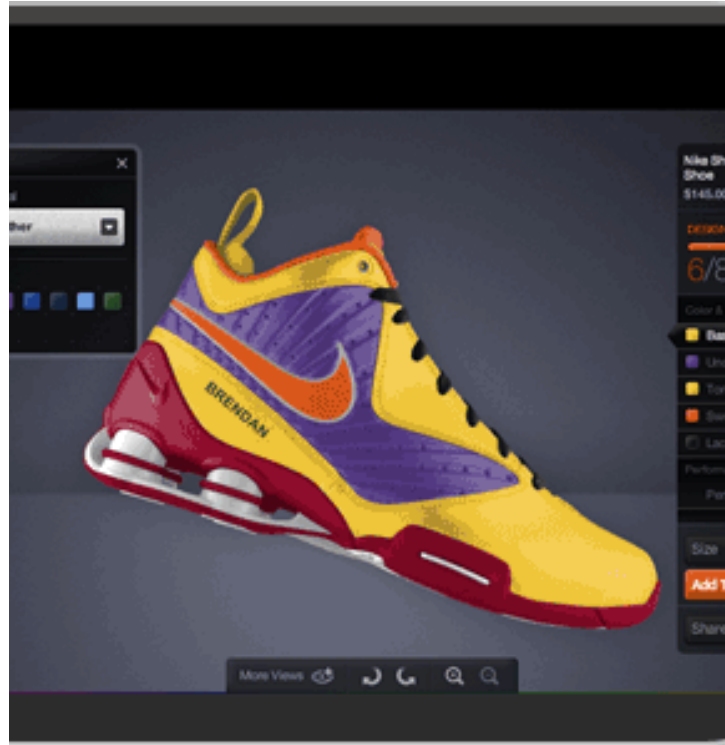
\$ .90

# EVOLUTION OF THE CUSTOMER

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CHORE  
CHOICE  
TIME

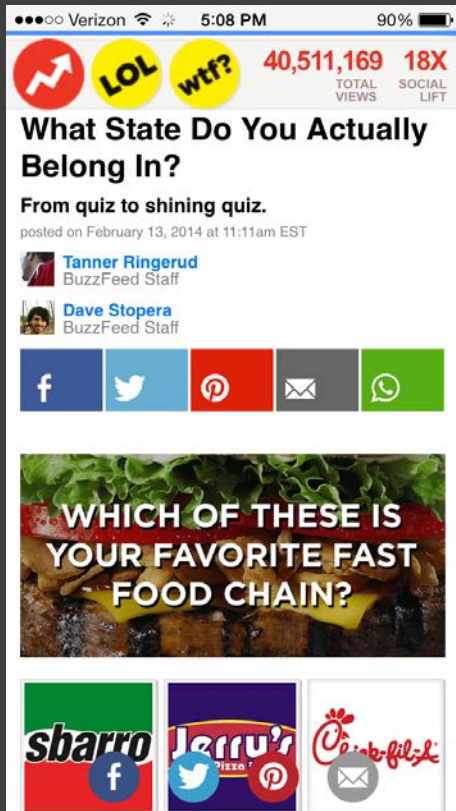




THE JOURNEY...

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FIND ME



SUPER ME



INSPIRE ME



# CURATION


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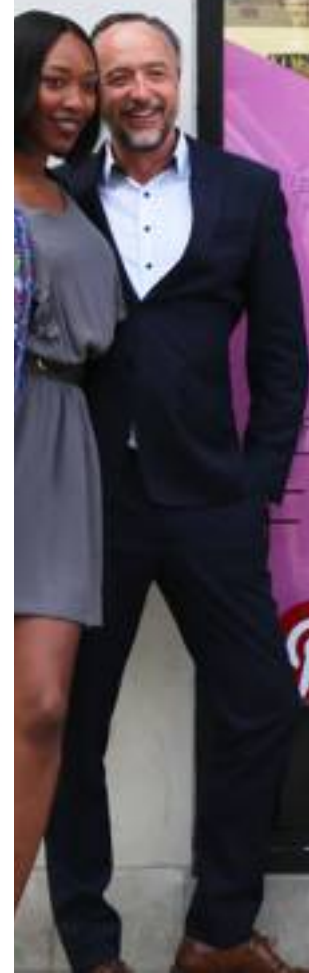




Amazon Fashion Hosts  
  
POP UP SHOP LIVE



#AFHosts 



THE VOGUE  
REWARDS  
AWARDS  
2018

PARTNERSHIP WITH

FEELUNIQUE

 Pinterest

A large display window or wall for 'THE VOGUE REWARDS AWARDS 2018'. The design is dominated by pink and purple geometric shapes. At the top, the text 'THE VOGUE REWARDS AWARDS 2018' is written in a stylized font. Below this, it says 'PARTNERSHIP WITH FEELUNIQUE'. At the bottom, the Pinterest logo is prominently displayed. The background of the display shows shelves filled with various magazines and products.



BARNEYS  
NEW YORK

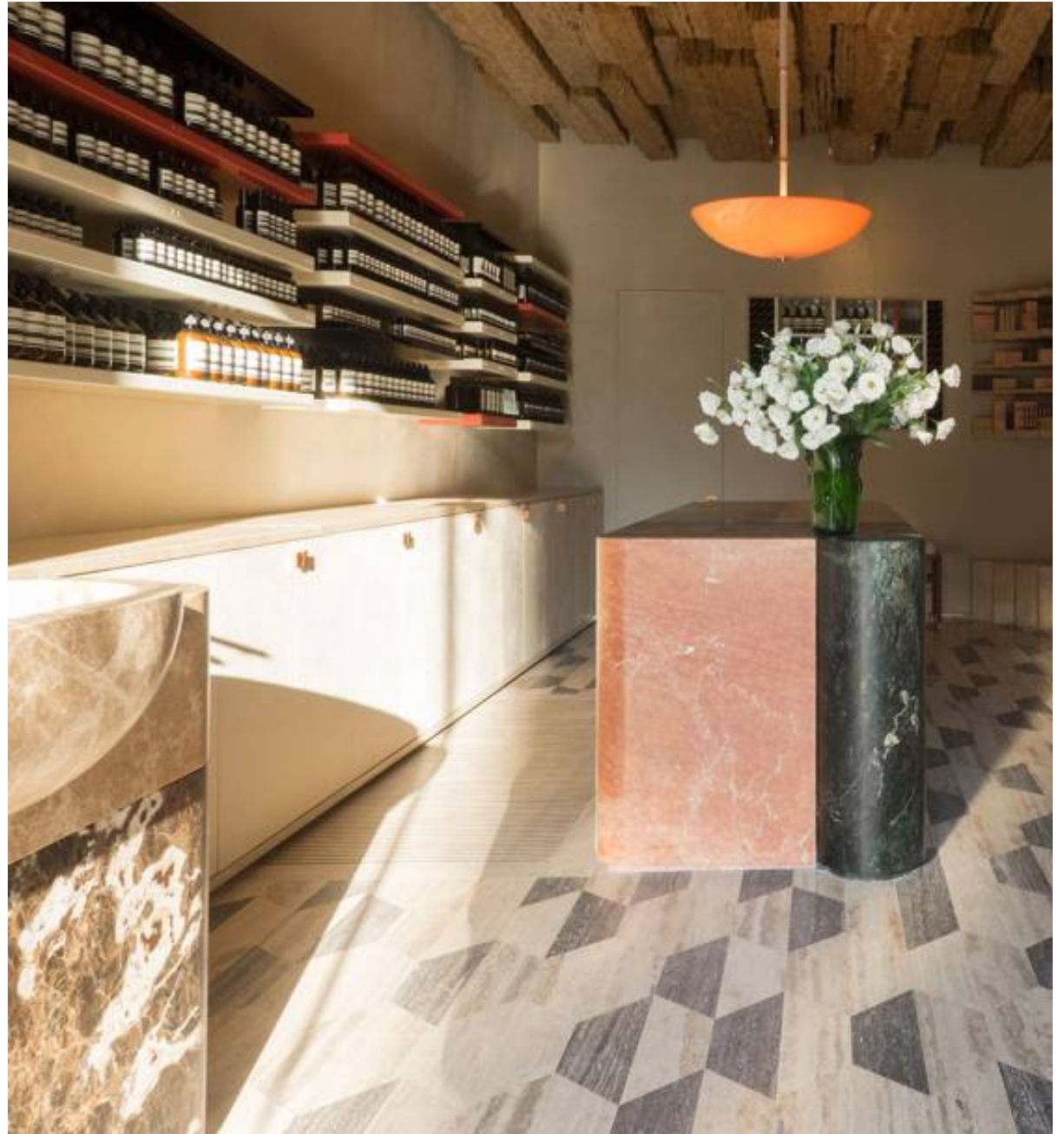




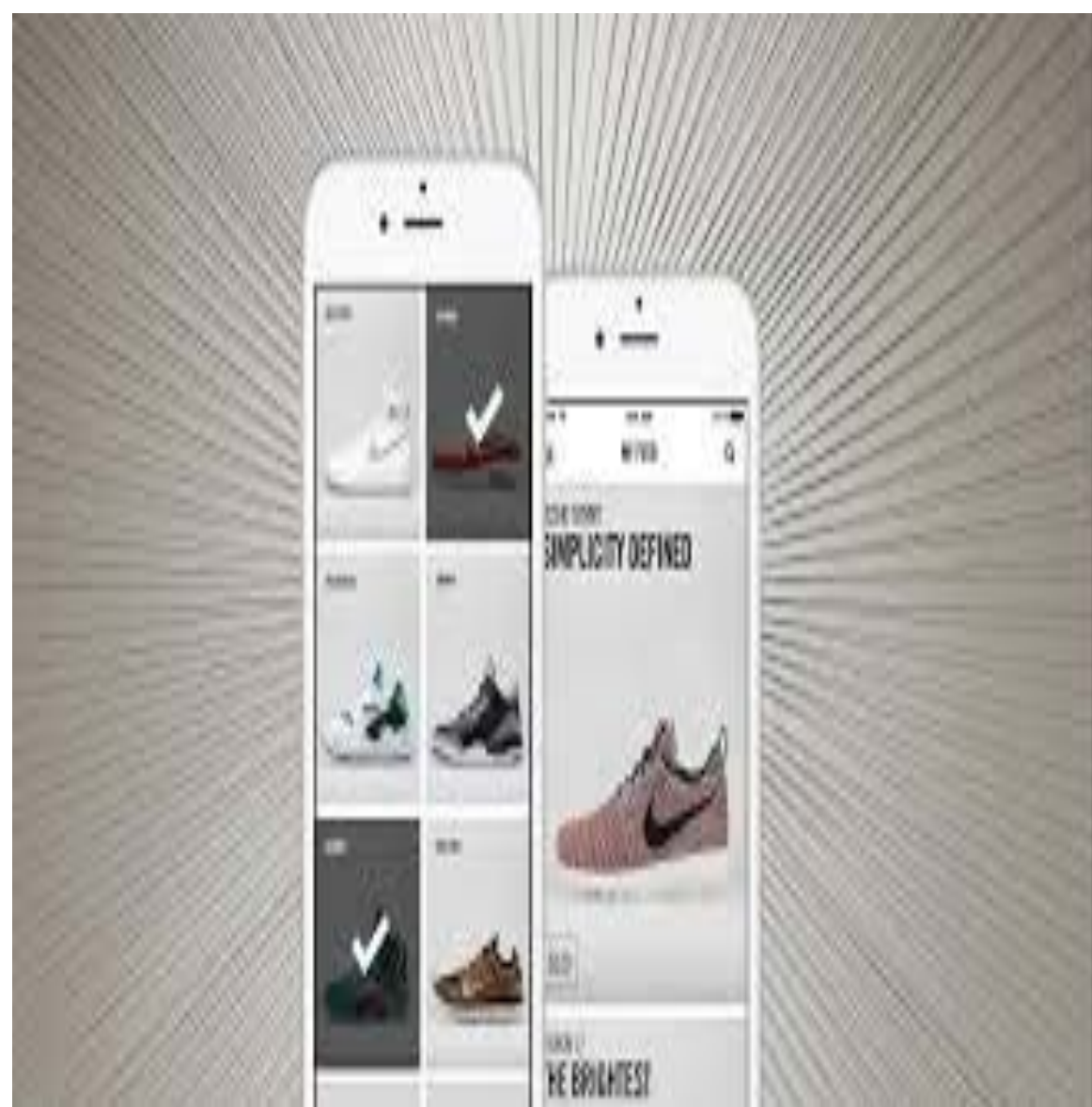
NIKE HOUSE OF INNOVATION: MULTI LAYERED, HYPER LOCAL



TRIBING











# BRAND ACTIVISM



BRANDS HEAD OOS



HOW DO I.....?



## LYNN CASEY

Lynn is a highly sought after trend expert, consumer scientist, brand builder and futurist committed to helping industry leading organizations unlock the deep human insights that inspire innovation.

She is driven by the belief that every company, brand and product has a powerful story to tell, and that critical analysis of human culture, behavior and trends can help uncover the strongest brand narratives, and ensure the biggest leap.

**SHINE**/SCOUT

[SHINESCOUT.COM](https://shinescout.com)